

# GIOVANNA GRAZIOSI CASIMIRO

**ARTISTIC DIRECTOR  
DIGITAL PROJECT MANAGER**

## **ABOUT**

I am a multi task professional, with experience as digital project manager and artistic director in several fields related to digital culture. In the last 9 years I worked as art director, manager and curator on interactive project using mixed, augmented and virtual reality, physical computing, digital mediation for cultural institutions, and gaming. My background includes game and design studios, museums, art institutions, heritage associations, ad agencies, universities and leading independent projects in many locations, including Austria, South Korea, United States, Canada, Brazil, Finland and Italy.

## **EXPERIENCE**

### **ZOAN OY**

*Project Manager and Producer | Fab 2018 - present*

### **SASK INTERACTIVE**

*Art Diretor and Producer in Augmented Reality | Jan 2019 - Mar 2019*

### **NUIT BLANCHE FESTIVAL**

*Art Diretor and Curator | Jan 2019 - Dec 2019*

### **ASIA CULTURE CENTER GWANGJU**

*Independent project in Augmented Reality | Apr 2018 - Aug 2018*

### **HISTORIC BOSTON ASSOCIATION**

*Digital Project Manager in Augmented Reality | Nov 2017 - Mar 2018*

### **KULTUR KONTAKT**

*Art Diretor and Curator | Jun 2017 - Oct 2017*

### **UNIVERSITY CENTRE SENAC**

*Professor in Digital Design Bachelor Degree | Jan 2016 - June 2017*

### **REDBULL STATION BRAZIL**

*Independent project in Physical Computing | June 2016 - Dec 2016*

### **STUDIO LILO ZONE**

*Project Manager and Art Diretor | June 2014 - Dec 2018*

These are few of my experiences, but there are many more. I have being leading worldwide workshops about street art and augmented reality; being part of international conferences debating heritage and digital technology (PhD related); teaching in short and long term courses; working with museums and cultural associations to improve the digital and gamification experience; acting as a curator of festivals and art initiatives; developing independent projects as multimedia artists around the world.

## **LANGUAGES**

*English, Italian, Spanish, Portuguese and French.*



## **CONTACT DETAILS**

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## **SKILLS AND HABILITIES**

- CREATIVITY
- SENSE OF LEADERSHIP
- FORWARD THINKING
- PROBLEM SOLVER
- GOOD COMMUNICATION
- COMMITMENT AND DEDICATION
- LIKE COLLECTIVE PROCESSES
- EXPERIENCE IN LEADING TEAMS
- ADAPTABILITY
- FAST LEARNER

## **EDUCATION & ACADEMIC BACKGROUND**

### **P.H.D. IN ARCHITECTURE AND URBANISM**

*(2017-2021)*

### **MASTER IN VISUAL ARTS, NEW MEDIA ART, TECHNOLOGY AND DESIGN**

*(2014-2015)*

### **POS DEGREE IN DECORATIVE ARTS AND INTERIOR DESIGN**

*(2011-2012)*

### **BACHELOR IN DESIGN AND VISUAL ARTS**

*(2009-2013)*